## ADDING CONTEXT TO YOUR PATIENT **SATISFACTION CONVERSATION**

Patient Comments are an Invaluable Tool



Adult/Geriatric Inpatients in 5 completing a survey also leave a comment

## **NET PROMOTER SCORE**

tends to be lower for patients sharing comments



Patients are talking about the same things whether they're a patient who boosts or lowers net promoter score, but they're talking about them in different ways.

## **COMMENTS ABOUT**



**"STAFF** 



"The staff is great, helped me talk more, and treated me very good."

"Staff do a great job, but they could also work on understanding struggles a little more.

**Patients Boosting NPS** 

"The program is great but very understaffed, hire more employees."

"Better beds, add 1 more outdoor break. Great food... be more giving with food."

"Being understaffed affected the patients greatly."

"Inconsistent rules by staff."

Patients Lowering NPS

"Get more staff. Patient Advocates are great, but the Doctors, not so much."

"Therapy groups could improve on material, repetitiveness was apparent."



For better or worse, staff leave a substantial impression on inpatients.



Review your patient comments for specific insight into what's going on at your facility. Celebrate and maintain what's going well and identify what could be better.



## **ANALYSIS BY JAMES HOLLAND**

For an opportunity to see your topic discussed here, email your questions to Jessica.Ingram@horizonhealth.com